# **Mondial Box**®

Free up your space!

# FRENCH AND LUXEMBOURG LEADER IN DRIVE SELF-STORAGE

100% success









INVEST AND SAVE MORE!



**PRESENTATION PACK** 

## **OPTIMISE YOUR PROPERTY**

- A very high-potential return on investment
- A rapidly expanding market
- **Attractive** financial conditions
- **United** admission fees
- **Moderate** franchise fees
- A brand image and recognised know-how







## OPTIMISE YOUR PROPERTY

## WITH A VERY HIGH-POTENTIAL RETURN ON INVESTMENT

MondialBox® offers you the chance to become part of a dynamic network and share an innovative concept on a rapidly growing market. With MondialBox®, you save time and money.

Beginning in the United States more than thirty years ago, Drive® self-storage is now a global industry. In 2013, there were around **50,000 drive® self-storage sites**, amounting to one site for every 6,500 inhabitants.

This market that was once thought to be mature continues to grow, with 500 to 1,500 new sites popping up each year.

In Europe, the high population densities of various regions as well as the low average habitable area compels people to seek out additional space. Drive® self-storage responds to this need, thus creating a high potential for development.

Self-storage services were launched in Europe only 20 years ago, and they have rapidly developed in the past few years, thus confirming the relevance of their service.

This concept has seen tremendous growth in France and is a part of all the various socio-professional categories. With nearly 1,300 storage centres, France continues to increase its capacities and volume of storage space. And yet, there is still high potential for setting up centres in numerous regions (according to the September 2022 Xerfi study, the growth in the total number of sites will amount to 1,500 storage centres in 2025).

## OUR CONCEPT ENABLES YOU TO QUICKLY BENEFIT FROM THIS EXPANDING MARKET

#### » Limited and adaptable investment

This business does not require any construction.

However, obtaining a construction permit is mandatory.

You can also buy your storage boxes at your own pace!

- » Limited risk, your land remains untouched and you can resell your containers
- » A very profitable and relevant business with high potential
- » A quick return on investment
- » Quick installation at your site



MondialBox® is one of the key market leaders and continues to develop with more than 66 open centres at the start of 2024.

franchises@mondialbox.com

www.mondialbox.com

## **Drive® self-storage**

- » Individual containers
- » Direct access with your vehicle (fast & easy unloading)
- » 24/7 free access
- » Guaranteed site safety





### **Our Quality Charter**

- » Quick and easy rental formalities
- » Management and reservation respect
- » Staff professionalism
- » Optimal safety
- » High-quality, maintained sites



### Benefit from an image and expertise

- » Significant visual identity
- » Commercial and marketing expertise with a team at your service to assist you locally with your development
- » Perfected communication tools
- » A website and referenced e-commerce (Google, Facebook, Yellow Pages, Le Bon Coin, etc.)
- » Feedback from a national network

- » New intuitive management software for the collection of boxes/centres, invoicing, accounting, storage box availability, etc.
- » An annual seminar
- » Regional meetings
- » An information newsletter



and attractive financial conditions

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# 2 OUTDOOR & INDOOR DRIVE ACCESS SOLUTIONS





# MondialBox®

Free up your space!

# Indoor SOLUTION

Attractive financial conditions

Comprehensive assistance

Optimisation of your space
Intuitive, effective management software

## JOIN US!







## BECOME PART OF THE MONDIALBOX® FRANCHISE

Invest and save more! Become an entrepreneur while increasing your everyday comfort with an innovative concept.

### **ADMISSION CONDITIONS**

- Franchise contract5 years
- → Admission fee €13,000
- → Personal contribution between15% and 20%of the total amount of the project



Minimum 500 m<sup>2</sup> surface area

**INDOOR** 





### **YOUR MANAGEMENT FEES**

- → Royalties
   3% of the revenue
   calculated as of the signing of the contract
- → Franchise fee €5,000/year starting in the 3rd year
- → Digital communication starting at€520 ex-tax/month
- Software
  €199 ex-tax/month
  Software training and updates included



# APPLICATION Indoor & outdoor drive solution

**Submission date** 

**Contact Mondial Box®** 

100% success!

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If yes: specify the sector, size, etc.		
Your plan is:	Immediate (<1 year)	
. Car plantion	Short term (1 to 2 years)	
	Medium term (> 2 years)	



# NOTES

## A message from Eric Charles,

founder and CEO of MondialBox®

To the future franchisee of MondialBox®, we want to share with you the vision and values that drive our network. By joining MondialBox®, you are making a choice to be independent while benefiting from the advantages of a solid, recognised network. Our franchise model offers you a turnkey solution for investing in a high-potential sector, where each detail has been planned out to optimise your economic performance.

We guarantee complete support and attention, from the set up of your self-storage centre to its daily management. This continuous support guarantee is our commitment to your success. With MondialBox®, you have access to an innovative concept and a new and dynamic brand in the world of self-storage.

Your investment in MondialBox® is not only financial, but an investment in a life project where innovation and service quality come together to create an exceptional experience for the franchisee.

Together, we form a network where each franchisee is an essential and exclusive partner. Thank you for taking part in this adventure, and together we can pursue our quest for continued growth while securing your investment. With more than 70 MondialBox® centres and 100% success, you can confidently join the MondialBox® network.

**More than** 70 agencies\* \*IN FRANCE, OVERSEAS DEPTS. & LUXEMBOURG • Abbevi**l**le Charleville Le Havre Saint Ouentin Thionville St Lô Metz Stiring Wendel Verdun Evreux **Paris** Châlons Coutances Haguenau en Champagne Pringy \_ Crécy la Chapelle Argentan Dinard Nancy Strasbou Chartres Pithiviers Vitré Colmar Chaumont Lorient Le Mans La Ferté Bernard Orléans Blain Nort-sur-Erdre Gien Ancenis Vierzon Tours Nevers Dijon réfailles La Roche sur Yon Bourges ⊃ Cha**l**on sur Saône Les Sables Niort Châteauroux Montluçon d'Olonne Moulins Mâcon Rochelle Guéret Bourg en Bresse Vichy Genav Limoges Angoulème Lyon Chambéry Clermont St-Etienne Ferrand Périqueux Tulle Grenoble La Réunion **Bordeaux** Valence Gap Arcachon Mende Montélimar Rodez Orange Montauban Alès Mont de Marsan Dax Montpellier Draguignan Castres Tarnos Sète • Pau Toulouse Béziers Carcassonne Marseille Tarbes Foix

> INDOOR BOX



Perpignan

**JOIN US!** 

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